

SHELBURNE NYC

AN AFFINIA HOTEL

FACT SHEET

ADDRESS	303 Lexington Avenue at 37th Street New York, NY 10016
OVERVIEW	<p>Ideally located in residential Murray Hill a few blocks from Grand Central Station, Shelburne NYC, an Affinia hotel, provides a residential feel with its warm-toned interior design and homey common areas.</p> <p>Shelburne NYC's guest rooms and suites offer up to 950 square feet of space, including suites with modern, sleek kitchenettes to accommodate extended stay guests. Twelve exclusive Terrace Suites offer private views of Manhattan.</p> <p>In addition to an on-site restaurant, Rare Bar & Grill, the hotel also offers a seasonal rooftop bar for guests to enjoy quintessential New York nights at a laid-back pace.</p>
LOCATION	The hotel is conveniently located in Murray Hill with close proximity to Madison Avenue's corporate centers and shops, Seventh Avenue's fashion district, the Empire State Building, and Grand Central Station.
CONTACT INFORMATION	Tel: 212-689-5200 Fax: 212-779-7068
OPERATOR	Denihan Hospitality Group
GENERAL MANAGER	George Drepaul
ACCOMODATIONS	<p>The hotel features:</p> <ul style="list-style-type: none">190 guestrooms65 studio deluxe suites10 one-bedroom suites53 one-bedroom deluxe suites6 two-bedroom suites
DESIGN & DÉCOR	<p>Rottet Studio (www.rottetstudio.com/) redesigned the hotel lobby by reclaiming space fronting Lexington Avenue and relocating the reception desk to make it visible upon entry. The design extends the space visually and offers living room-like spaces for guests to relax and converse. Adorned in bright reds, golds and dark browns, the space is highlighted by K Studio's glass-plated mural surrounding the elevator bank. The mural features a group of individuals who are connected within the work of art.</p> <p>DiLeonardo International (www.dileonardo.com) designed the hotel's 268 guest rooms to feature an open and urban floor plan that showcases the amenities and technologies</p>

sought after by modern executives. Decorated in shades of greens, blues and oranges, the guest rooms' key features include: custom wardrobes, upholstered, cushioned headboards, laptop side tables, modern in-room granite pantries in deluxe rooms, spa-like bathrooms with walk-in showers or bathtubs, granite countertops, plush towels and luxurious bath amenities, modern custom-lounge chairs, specially-designed pillows by K Studio (www.kstudiohome.com/), which extend the lobby mural to the in-room experience.

IN-ROOM AMENITIES

- Custom-designed Affinia bed covered with a down comforter and wrapped in luxurious triple sheeting
- Custom wardrobes for both storage and dressing vanity with illuminated make-up mirror and sit-down ottoman
- Custom-designed cushioned headboards with reading lights and natural back rests
- Laptop side tables
- Modern in-room granite pantries in deluxe rooms
- Spa-like bathrooms with walk-in showers or bathtubs, and granite countertops
- Comfort Zone bath amenities
- Modern, custom-lounge chairs
- Specially-designed pillows by K Studio, which extend the lobby mural to the in-room experience
- TV with cable and pay-per-view movies
- Alarm Clock/CD player
- Shower with thermostat control to preset water temperature
- In-room safe
- Hair dryer
- Iron and ironing board

BUSINESS FEATURES

- Executive workspace with ergonomic chair
- High-speed wireless Internet access
- Cordless phones with direct dial and voicemail
- Dataport for fax, computer and modem hookup with desk-level access
- Task lighting

The lobby has a small business center including a computer with high speed Internet access and a printer available to all guests. Guests are also able to print their boarding passes free of charge from this kiosk.

SERVICES

- Nightly Wine Hour in the lobby
- Room Service 7:00 a.m.-11:00 p.m. Monday - Friday and 8:00 a.m. - 11:00 Weekend from Rare Bar & Grill
- Smoke free environment
- Concierge service
- FreshDirect Kits or Grocery shopping service available

- Room service
- Valet Parking is \$55 per 24-hour period for cars, \$65 for SUVs and minivans. No in-and-out privileges.
- Valet service
- Audio-visual equipment
- Secretarial services
- Corporate/monthly rates

AMENITIES

- Wireless high-speed Internet is available complimentary in the hotel lobby. In-room wireless service is available at a charge of \$14.95 per day.
- Dataport (computer, fax, modem hook-up) TV Web browser
- Comfort Zone bath amenities
- Fitness Center

MEETING/BANQUET FACILITIES

All rooms equipped with audiovisual equipment, and high speed Internet access. Catering services are also available.

Connect

- 1,275 square feet
- Hold from 34 - 125 people

Connect 2

- 675 square feet
- Hold from 22 - 75 people

Connect 1

- 600 square feet
- Hold from 22 - 50 people

Retreat

- 450 square feet
- Hold from 20 - 43 people

Rooftop (RARE View)

- 900 square feet
- Holds up to 50 people

FOOD/BEVERAGE

The Rare Bar and Grill (<http://rarebarandgrill.com/>) is known for the best burgers in town and offers an unprecedented variety of burgers, ranging from stuffed Roquefort to the Ahi Tuna Burger with a pickled ginger salad and wontons.

Hours of operation:

- Breakfast: 7am-11am on weekdays and 8am-11am on weekends
- Lunch/Dinner: 12pm-11pm on weekdays and 4pm-12pm on weekends

- Brunch: Saturdays and Sundays ONLY from 11:30am-4pm

RARE View is the hotel's seasonal 5,000 square foot rooftop bar, located on the 16th floor, which is a focal point for the hotel with its sweeping views of the New York City skyline. It offers room to relax with friends and entertain clients. The bar features beds to relax and unwind, as well as private garden areas to reserve for special occasions. A catering menu that features some of Rare Bar & Grill's menu is also available.

Hours of operation
Monday through Saturday from 4:30p.m. - 12:00 a.m.

AFFINIA HOTELS EXPERIENCE

Affinia Happenings: From Football Sundays to drawing lessons, a variety of experiences are available for guests to appeal to their personal pursuits and interests. For a calendar of events, visit affinia.com/happenings.

VIPaws : Affinia extends gracious service and personal attention to guests' four-legged companions with the VIPaws program. The program features a variety of in-room amenities and other pet services, including signature water and food bowls, an assortment of gourmet treats and toys, dog stairs, oversized pet bed and City Walks walking maps with pet-friendly neighborhoods.

Experience Kits: Three branded Experience Kits allow guests to get the most out of their stay in every Affinia location. Kits include the StayFit Kit (featuring yoga mat, weights, work-out bands and more), BYOB Kit (featuring neoprene wine carrier, picnic blanket, BYOB guide to local restaurants and more) and Walking Tour Kit (featuring pre-loaded iPod Nano or shuffle, city walking guide, pedometer and more).

SOCIAL NETWORKS

Website: affinia.com/shelburne
Facebook: www.facebook.com/AffiniaHotels
Twitter: @AffiniaHotels
Instagram: @AffiniaHotels
Pinterest: @AffiniaHotels
Google+: ShelburneNYC

MEDIA CONTACT

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